

# THE CORPORATION OF THE TOWN OF LASALLE



Dear Resident:

As you may be aware, the County of Essex has implemented over the past year a telephone emergency notification system, known by its trade name of Reverse 911, which will permit our emergency services and coordinators to notify a large number of affected residents and businesses in specific areas in the event of an incident such as boil water advisories, chemical spills, fires, floods, etc. The system is based upon computer software, which incorporates both mapping information and telephone databases. Unfortunately, our commercial source for the telephone database does not include unlisted telephone numbers or cellular/wireless numbers for those who use that telecommunications option as their primary point of contact. The commercial source also does not include telephone numbers of residents or businesses that subscribe to the Canadian Marketing Association's Do Not Solicit list. To ensure that you are notified about emergency events affecting your area, we are requesting all residents with unlisted numbers, or who feel they might not be included in the database for other reasons as outlined above, to complete the following form and return to your **Municipal Office, 5950 Malden Rd, LaSalle, N9H 1S4, Attention C.E.M.C. Information released must be in written form NO PHONE CALLS PLEASE**. The information provided will only be used in the event of an emergency and not released to any third party use.

Thank you for your assistance and support for emergency preparedness and response in your community.

Yours truly,

Ken Day,  
Deputy Fire Chief/  
Community Emergency Management Coordinator

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Extension \_\_\_\_\_

Street Address \_\_\_\_\_  
(Do not list P.O. Box)

Suite or Apt Number \_\_\_\_\_ Municipality \_\_\_\_\_ Postal Code \_\_\_\_\_

Fax # (if available) \_\_\_\_\_ TTY (if available) \_\_\_\_\_

Is this a business or residence? (Circle one)      Is this a listed or unlisted number? (Circle one)  
Do you subscribe to a DO NOT SOLICIT list? Yes No (Circle one)

\_\_\_\_\_(Signature)      \_\_\_\_\_(Date)